

GigaPan Fills Critical Roles with New Hires

Portland startup adds five key employees to support its expansion efforts

Portland, Ore. – June 12, 2013 - [GigaPan](#), the leader in immersive high-resolution imagery, announces five new hires to support its expanding business. New employees have been added to several departments, including software development, sales, finance and marketing. Gigapan now has close to 30 employees.

"I am thrilled to welcome the very talented and experienced new employees to GigaPan. The company has never been better positioned for growth, and we are well on our way to meet our 2013 goals with these new hires," said CEO, Josh Friedman. "This is a critical year for the company and our swift action and rollout of products and solutions is key to growth, and our new team members allow us to realize plans."

GigaPan anticipates substantial growth with improvements in hardware, development of new software and expansion of its digital services. In addition, the company is working on an overall rebrand, market positioning and product roadmap update.

New Hires:

Carrie Solomon, Creative Director

Carrie Solomon is an award winning creative strategist, director and designer who brings over fifteen years of experience in the art, photographic and design fields to GigaPan. She holds an undergraduate degree in Philosophy from Bard College, an MFA in Design from the School of Visual Arts, and has worked with numerous large brands including Bloomberg LP, Citi, Procter & Gamble, Microsoft, Subaru and Jive Software, creating robust brand experiences and strategies to products in the financial, lifestyle and technology sectors. Carrie's focus at GigaPan will be to unearth and create the brand story of the company, and to guide the strategic growth of the business through design.

Sam Madrid, Sales Account Manager

As the new Sales Account Manager for GigaPan, Sam Madrid will focus on growing and managing retail partnerships worldwide. Born and raised in the San Francisco Bay Area, Sam graduated with a BA in English from UCLA. With a broad career as a Sales Executive, Sam has a focused background in real estate, medical device and imaging, and photography. Prior to joining GigaPan, he worked for The Westin Villas in Maui, Hawaii and Pacific Medical in Portland, Oregon.

David Frey, Software Architect

David Frey, an Oregon native and software engineer, recently joined GigaPan as its Software Architect. David is a graduate of The Art Institute of Portland and has a long history in design,

marketing, development and residential architecture. Previously, David was the lead architect and manager of a team building interactive data visualization for big brand marketers at Webtrends. He was responsible for generating and growing a new million dollar revenue source in under a year. Prior his time at Webtrends, David was a freelance engineer working with businesses nationwide to improve their infrastructure and web presence. At GigaPan, David will focus on building scalable systems, stability with rapid growth and availability, and improving the end user experience.

Ronan Cranley, Image Viewer Developer

Ronan Cranley joins GigaPan as the primary Image Viewer Developer, focusing on the viewer platform, and creating a more interactive and accessible environment for users. Born and raised in Ireland, Ronan graduated with a BS in Computer Science from Dublin Institute of Technology in 2003, followed by a career with ESB International. He relocated to Portland, Oregon in 2006 to work for the University of Portland as a web developer. As his career grew, Ronan took on several different roles, ranging from developer to DBA to the Director of Infrastructure. Ronan co-authored Head First jQuery as part of the popular Head First series published in September 2011 by O'Reilly Press.

Karin Waible, Accounting and Office Manager

Karin Waible is a native Oregonian with a BS in Accounting and an MBA. Karin pursued an accounting career working with small local businesses as a business and office manager, along with local CPA firms as an auditor, tax preparer, and financial accountant. Prior to joining GigaPan, she was a Senior Accountant in the Corporate Accounting department for Knowledge Universe, a \$1 billion corporation.

About GigaPan

GigaPan provides a unique, integrated system which enables users to craft, share, store, monetize and experience high resolution imagery in a creative ecosystem of hardware, software, and viewers. Pioneered by NASA's Mars Rover Program in conjunction with Carnegie Mellon University and Google, the company commercially emerged in 2008 to bring gigapixel imagery to photographers, educators, and image creators. GigaPan offers a range of panoheads, a full suite of stitch software, flexible and customizable viewing portals and expansive sharing capabilities.

To learn more, visit gigapan.com and connect with the company on [Facebook](#) and [Twitter](#).

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